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ADMIT ADVANTAGE

The expertise you need. The advantage you deserve.

Our Mission

Admit Advantage's mission is to assist our clients in unlocking their full potential as MBA applicants. Our consultants have admissions experience, have graduated from the top global business schools, and possess career experience in a variety of fields, including finance, strategy, marketing, law, and operations. We help clients formulate successful business school applications that promote their strengths, highlight relevant experiences, and clearly outline their professional goals and objectives.

Our Services

- Essay Structure, Review, & Refinement
- Application Strategy
- Recommender Selection
- Interview Preparation
- Post-Matriculation Services
- School Selection Advice
- Resume Refinement
- Application Review
- Post-Decision Services
- Rejected Applicant ("Ding") Analysis

Our Clients' Success

We have served clients from a variety of backgrounds and have a **success rate of over 92%** for admission to business school. Our clients have gained acceptance to nearly every top business school including:



OUR LEADERSHIP TEAM

Admit Advantage was founded by three Wharton graduates with extensive experience advising MBA candidates. Leveraging our entrepreneurial, marketing and operations experience, we have built Admit Advantage into a company that is committed to delivering value to its clients.

Eric Allen – Founder

- Brown University - B.S.
- The Wharton School - M.B.A.
- Work Experience - Consulting, Financial Services, Entrepreneurship

Kofi Kankam – Founder

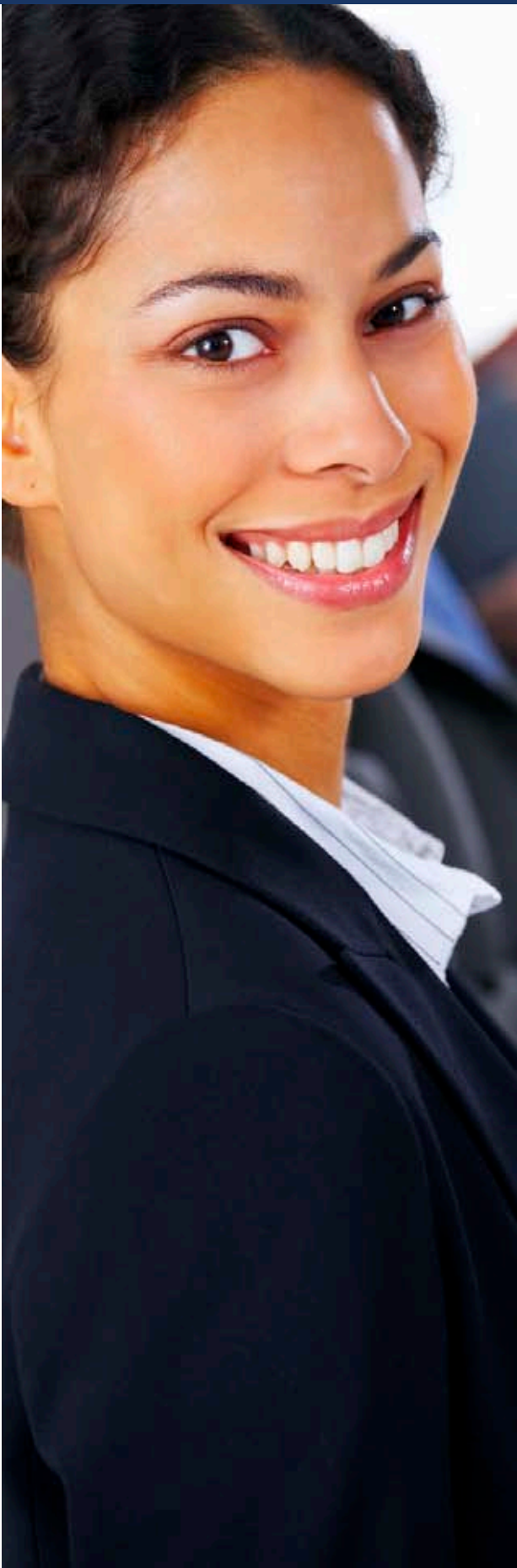
- Harvard College - A.B.
- Harvard Graduate School of Education - M.Ed
- The Wharton School - M.B.A.
- Work Experience - Consulting, Telecom, Entrepreneurship

Eli Kennedy – Founder

- Howard University - B.B.A.
- The Wharton School - M.B.A.
- Work Experience - Consulting, Education, Entrepreneurship

Contact Information

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Thank you, Admit Advantage!

With your expertise and coaching, I was able to define my interests and passions, craft impactful essays, and find MBA programs that were a fit for my career goals. I was granted interviews to all of my schools, and clearly made an impression with your coaching -- **I was admitted to Stanford, Wharton and HBS where I received a fellowship!** I couldn't have done it without your comprehensive and intense guidance, from recommender focus to resume feedback to application strategy and review. I will definitely recommend your services to all of my colleagues! I can't believe I'm going to Harvard!

Thanks so much!

Admit Advantage was an amazing source of tremendous help and encouragement. **I couldn't have done it without you!--** Grade-challenged client with 2.3 GPA and 620 GMAT accepted into Babson with fellowship and Georgetown.

I came to Admit Advantage after being rejected...

from all of the business schools I applied to the previous year. They advised me and repeatedly reviewed and edited my essays over Christmas break. I am now **matriculating to Columbia Business School.**

As an investment banker, I was concerned...

that I would be unable to differentiate myself. Not only did Admit Advantage tremendously help me structure my application and essays, but my consultant went out of his way to conduct mock interviews with me. **I'm now at Wharton.**

I would HIGHLY recommend Admit Advantage...

for anyone looking to get into a competitive school. They know the secrets that **get "B" level students into "A" level schools**, and, in my case, a "C" level student. I would not have gotten into Babson without them.

I got in!

I appreciate all your help over the last eight months and there is absolutely no way I could have done it without you... After deciding that this was my year to apply and attend a top graduate business program, I began the search for the perfect MBA admissions consultant... I had numerous "first appointments" with most of the major, noteworthy firms that are mentioned on all of the graduate school forums and in admissions articles. Much to my disappointment, all of these consultants advised me to look at a lower tier of business schools in the 15-30 ranking range, well below my desired target range of schools, despite the strength in every other area of my candidacy. **Despite my poor grades, I'm now deciding between acceptances at Duke and Michigan.** (Grade-challenged candidate with 2.6 GPA).